

❑ PASADENA OVERVIEW

Pasadena is located less than 15 minutes from downtown Los Angeles, but its distinctive charm sets it apart. From mountains caressed by the sun, through gardens radiant with roses, to extraordinary turn-of-the-century architecture, there is nowhere else quite like Pasadena.

Visitors can stroll along beautiful tree-lined South Lake Avenue, known as Pasadena's premier shopping district. Old Pasadena, a 20-block historical area featuring 19th century structures and quaint alleyways, offers hundreds of specialty shops, antique havens, boutiques and entertainment venues.



Pasadena is home to more than 500 restaurants featuring cuisine from around the world. Exciting night life and entertainment ranges from "hot" jazz clubs and "cool" comedy at the Ice House to theater at the Pasadena Playhouse and Broadway musicals at the renowned Civic Auditorium.

Drawing from its rich cultural heritage, Pasadena features numerous world-class museums and historical sites. The Huntington Library, Art Collections and Botanical Gardens offers an extensive collection of literary classics, 17th century and 18th century British and French art, and 150 acres of lush gardens.

Seven centuries of European art from the Renaissance to the 20th century are on display at The Norton Simon Museum, while the Pacific Asia Museum is dedicated to the promotion and understanding of the arts and culture of Asia and the Pacific. In contrast, the Gamble House, built in 1908, is a masterpiece of the American Arts and Crafts era.

Recognized throughout the world, Pasadena's Rose Bowl is famous for championship events including five Super Bowl football games, 1994 World Cup Soccer and the annual Tournament of Roses Parade and Rose Bowl Game. Today, the Rose Bowl is home to the Los Angeles Galaxy soccer team and UCLA Bruins football team.

Adding to its appeal, a vast array of shops, restaurants and recreational opportunities lie within walking distance of Pasadena's magnificent hotels. Accommodations range from intimate inns to luxury resorts. Favorites include The Ritz-Carlton Huntington Hotel & Spa, the DoubleTree Hotel Pasadena, the Hilton Pasadena, the Sheraton Pasadena Hotel, and the Old Pasadena Courtyard by Marriott.

Nestled at the base of the majestic San Gabriel Mountains and with a population of only 140,000, Pasadena offers visitors a friendly and safe enclave. The city's mild Mediterranean climate also makes for ideal sightseeing conditions. Year-round temperatures average 76 degrees Fahrenheit.

In addition to all of this, Pasadena is easily accessible to all international airports in Los Angeles, freeways and other Southern California attractions, including Universal Studios, Disneyland and local beaches.

❑ PASADENA FACT SHEET

Location

Pasadena is located at the base of the San Gabriel Mountains, just 15 minutes north of downtown Los Angeles.

Climate

Mild, year-round Mediterranean climate.

Average daytime temperature: 76 Fahrenheit, 24 Celsius

Average night time temperature: 54 Fahrenheit, 12 Celsius

Airports

Burbank/Glendale/Pasadena Airport: 20 minutes

Los Angeles International Airport: 30 minutes



Transportation

Prime Time and SuperShuttle offer convenient shuttle service to all Pasadena hotels and motels from Los Angeles International and Burbank Airport.

Airport Bus offers transportation to the Sheraton Pasadena Hotel, Hilton Pasadena and the Old Pasadena Courtyard by Marriott from Los Angeles International Airport.

Free Pasadena ARTS buses shuttle visitors to Pasadena's downtown shopping and entertainment districts.

Freeways

Pasadena Freeway (California 110) connects Pasadena to Los Angeles. Foothill Freeway (Interstate 210) links communities to the north and east of Pasadena. Ventura Freeway (US 134) leads to Ventura County and Northern California.

Dining

Pasadena's **500** restaurants feature cuisine from every region of the world, as well as famous California fare. Dine at an outdoor cafe, inside a quaint cottage, or at an elegant trattoria.

Shopping

Old Pasadena is a 20-block historic area filled with an array of leisure opportunities. Choose from a dazzling selection of more than 130 retail stores, art galleries, trendy boutiques, antique shops, and vintage clothing stores.

Pasadena Antique Center is a haven for antique collectors, offering more than 130 antique merchants in one convenient location.

South Lake Avenue is Pasadena's premier shopping district. The tree-lined avenue features one-of-a-kind shops, boutiques, and an array of upper-end goods and services.

Pasadena Playhouse District is Pasadena's center for art, literature and entertainment. The district features historic architecture, bookstores, antique shops and more.

Paseo Colorado is a three-block, open-air urban village featuring 60 street-front retail shops, eight restaurants and outdoor cafes, Macy's department stores, a 14-screen movie complex, a gourmet market, and a health club.

Cultural Attractions

Gamble House; Huntington Library, Art Collections & Botanical Gardens; Pacific Asia Museum; Pasadena Historical Museum; Norton Simon Museum; and Tournament House & Wrigley Gardens

Entertainment/Night Life

Comedy clubs; jazz clubs; dance clubs; and billiards. Live theater, ballet and musical performances at the Pasadena Civic Auditorium, Pasadena Playhouse, Knightsbridge Theater, Beckman Auditorium, and Ramo Auditorium.

Sports & Recreation

Rose Bowl; Brookside Golf Course; hiking; biking; archery; fishing; and roller blading.

❑ DINING, SHOPPING AND ENTERTAINMENT – PASADENA STYLE

As with the great cities of Europe, Pasadena is a wonderful patchwork of districts, each with its own distinctive character. The vast array of shopping, dining and entertainment opportunities found in these districts is within walking distance of many Pasadena hotels.

Pasadena is truly a walking city, but if riding is preferred, free Pasadena ARTS Buses shuttle visitors between the shopping and entertainment districts of Old Pasadena, the Playhouse District and South Lake Avenue.

Shopping: Old Pasadena is a 20-block historic area known worldwide as the trendy getaway for shoppers and diners visiting Southern California. Stroll down quaint alleyways or duck into one of the airy European-style piazzas. The area is filled with turn-of-the century buildings and warehouses that have been renovated to offer more than 200 dazzling retail stores, art galleries, boutiques, antique shops, elegant restaurants, bistros and more.

Beautiful tree-lined **South Lake Avenue** provides one of Southern California's finest shopping experiences. Located in the city's upscale financial district, the 10-block area features many of the nation's top retailers and scores of one-of-a-



kind shops and boutiques nestled in with fine European-style restaurants. Retailers include Eddie Bauer, Talbot's, Macy's, William-Sonoma and more.

The Pasadena Playhouse District is one of the city's most engaging centers for art, literature and entertainment. The area features bookstores, antique stores, specialty shops, one of Southern California's top floral shops, and restaurants. The district is anchored by the famed Pasadena Playhouse.

For collectors, the nearby **Pasadena Antique Center** features 130 antique merchants in one convenient location. Built in 1903, the Pasadena Antique Center was originally home to the Pasadena Transfer Company.

Recently opened, **Paseo Colorado** is a three-block, open-air urban village filled with premium shopping and dining options. With its Craftsman-inspired design, Paseo Colorado features 65 street-front retail shops, Macy's department store, eight restaurant and outdoor cafes, a 14-screen movie complex. Gelson's gourmet market, and Equinox Fitness Club.

Dining: With more than 500 renowned restaurants, Pasadena is a dining mecca. The city has attracted acclaimed chefs from around the world serving an eclectic mix of cuisine in an array of settings. Lunch alfresco at a small café or trendy bistro, enjoy afternoon tea in a traditional English cottage, or have dinner at an elegant five-star restaurant. Many of Pasadena's restaurants are known throughout the world. From the traditional American hamburger to exotic cuisine from the Mediterranean, Africa or Italy, Pasadena's famous chefs serve it with style.

Entertainment: Pasadena is home to some of the most exciting nightlife and entertainment opportunities in Southern California. From "hot" jazz hideaways to "cool" comedy clubs, Pasadena has it all. Theatergoers can enjoy a live performance at the **Pasadena Playhouse**, California's official State Theater. The playhouse's cutting-edge performances have helped launch the careers of Dustin Hoffman, Gene Hackman and others. The **Knightsbridge Theater** and **Pasadena Shakespeare Company** offer performances of the timeless classics.

Visitors can also choose from a variety of entertainment options at the historic **Pasadena Civic Auditorium**. Built in 1931, the Civic is home to the People's Choice Awards and **Pasadena Symphony**. Reserve tickets for a Broadway musical, ballet, opera, or lecture with such notables as Queen Noor, Steve Forbes and John Wooden.

❑ IT'S NEW & EXCITING – AND IT'S IN PASADENA

Armory Center for the Arts Renovation

Following a two-year, \$2.3 million renovation, the 20,000-square-foot Armory will celebrate its re-grand opening on April 13, 2002. The second floor now features 2,500 square feet of studio space with a custom-built darkroom and workspaces for photography. An additional two-story structure with an elevator has been built adjacent to the rear of the building for added classroom and studio space. The main gallery and studio space have been air-conditioned and a new enclosed library and observation area overlooking the main studio have been added. The center, housed in the former National Guard Armory, is a community arts center offering contemporary art exhibitions, studio art classes and educational outreach programs. (626) 792-5101



The California School of Culinary Arts Cooking Class

The California School of Culinary Arts, an affiliate institution of Le Cordon Bleu, offers a program that's ideal for off-site events during a meeting or convention or as a corporate team-building exercise. The program includes a three-hour class that begins with a demonstration and lecture on a pre-determined menu. Once instruction is complete, the attendees work in groups to prepare each dish. After the meal is prepared, everyone enjoys the gourmet fare. At the conclusion of the class, a handout featuring all recipes is given to each "chef." Class size is limited to groups of 24 or less. (626) 403-8490.

Chinese Garden at The Huntington

The first phase of what will be one of the largest classical Chinese gardens ever built outside of China is under construction at The Huntington Library, Art Collections, and Botanical Gardens. The 12-acre garden, three acres of which comprise the first phase, will include a lake, a teahouse, pavilions, bridges, and numerous "poetic views" set amidst a landscape of plants native to China. The anticipated opening date for phase one is early 2004. The project is being funded by a \$10 million bequest from the estate of Peter Panakker, the late Los Angeles businessman.

Development of future phases will continue over a period of years. The estimated cost for completion of all 12 acres has not been determined. (626) 405-2140

Exhibitions

Great British Paintings from American Collections: Holbein to Hockney

February 3 - May 5, 2002

Huntington Library, Art Collections, and Botanical Gardens

(626) 405-2100

Spanning art production of nearly 500 years, *Great British Paintings from American Collections* provides ample testimony to the rich holdings of British art in this country. Drawn from museums and private collections throughout the United States, it is the most comprehensive exhibition of its kind ever held outside of the United Kingdom. Included are works by Joshua Reynolds, Anthony van Dyck, Han Holbein, Thomas Gainsborough (*The Blue Boy*), Thomas Lawrence (*Pinkie*), John Constable and more.

To Do Battle: Conflict, Struggle and Symbol in Art

March 8 – July 8, 2002

Norton Simon Museum, (626) 449-6840, ext. 405

This exhibition features paintings, prints and sculpture from Eastern and Western cultures illustrating how artists have depicted combat from antiquity to the present. Highlights include: Francisco de Goya's *Disasters of War* series (1863), Peter Paul Ruben's *David Slaying Goliath* (1630), Jean Honoré Fragonard's *Venus Conquered by Love* (1760-61), lithographs by Leon Golub from the 1960s, and a selection of military posters from World War I and World War II.

Pasadena Showcase House for the Arts

April 21 – May 19

(626) 792-4661 or www.PasadenaShowcase.org

Celebrating its 38th year, the Pasadena Showcase House is the largest and one of the oldest annual house and garden tours in the United States. Each year a property in the Pasadena area is completely renovated by Southern California's leading interior and exterior designers who showcase the latest concepts in design. This year, a gracious 12,000-square-foot home and guest cottage in Altadena has been selected. Designed in 1915 by Reginald Johnson, who is known for his Spanish colonial revival-style homes, the estate was originally known as "Overlook" for its vantage point over the San Gabriel Valley.

The Gamble House Restoration Project

The Gamble House, perhaps the best-preserved example of Craftsman-style architecture, has embarked on a \$3.5 million fundraising campaign to renovate the exterior of the landmark structure. Built in 1908 by architects Charles and Henry Greene, the two-year restoration will restore rotting eaves, sun-baked wooden shakes and discolored paint. The restoration begins this spring when the green paint is removed down to the original redwood stain. (626) 793-3334 ext.10

Gold Line

A 13.7-mile light rail line will soon transport passengers from Union Station in downtown Los Angeles to Pasadena and points in between. The \$457.7 million Gold Line, which is currently under construction, will service the communities of Los Angeles, Chinatown, Lincoln Heights, Highland Park, South Pasadena, and Pasadena. There will be a total of six stations in Pasadena. Service is scheduled to begin July 2003.

Pasadena Museum of California Art

Currently under construction, the 30,000-square-foot Pasadena Museum of California Art will be dedicated to the exhibition of California art, architecture and design from the mid-19th century to the present. Adding to its uniqueness, the museum's founders, Bob and Arlene Oltman, are building a residence and vast rooftop terrace on the third floor. The terrace will be accessible to the public during scheduled hours. Located at 492 E. Union St., the museum is scheduled to open in June 2002. (626) 568-3665

Paseo Colorado

Paseo Colorado, Pasadena's three-block, open-air urban village, celebrated its grand opening on September 28, 2001. Located on Colorado Blvd., across from the Pasadena Conference Center, the \$130 million project features 60 retail shops, including Coach, J. Jill, MAC Cosmetics, Ann Taylor Loft, Bombay Company, and BCBG Max Azria. Other highlights include a Macy's department store, a 14-screen movie complex, Gelson's gourmet market, and an Equinox Fitness Club. Hungry shoppers can dine in eight restaurants and outdoor cafes such as Border Grill, P.F. Chang's China

Bistro, and Bice. Rounding out the mix, a 387-unit residential colony will open above the retail establishments in May 2002. (626) 795-8891.

Restaurant Happenings

Pasadena has more than 500 restaurants featuring cuisine from every region of the world.

- Pending final approval from the City of Pasadena, actress/singer Jennifer Lopez will open *Mojo*, a Cuban-style restaurant, in the South Lake Avenue District. Located in the building formerly occupied by Pinot at the Chronicle, Lopez hopes to open the restaurant in time for the Academy Awards on March 24. 897 Granite Drive, (626) 795-9311
- *Sol y Azul* is a casual Mexican cantina located in the heart of Old Pasadena. Diners can enjoy a wide choice of margaritas on the enticing outdoor patio or celebrate a special occasion in the banquet room. Specialties include lobster taquitos, shrimp cabo, grilled skirt steak, and Corona beach fish tacos. 20 E. Colorado Blvd., (626) 796-0919
- *Nonya* is one of Old Pasadena's newest sensations. A spirited fusion of flavors from Malay and Chinese cuisine, Nonya cooking was developed by Peranakans, a people whose heritage stems from the intermarriage between the early Chinese settlers of Singapore and the local Malays as far back as the 15th century. A sophisticated layering of flavors and exotic ingredients bring a sensual and subtle magic to the cuisine. Specialties include wok-fried shrimp in a tamarind sambal sauce and halibut salad. 61 N. Raymond Avenue, (626) 583-8398
- Set in the historic Cheesewright Building, where Einstein once worked in the 1940s, *Restaurant Halie* offers California cuisine. Specialties include tuna tartar with wasabi caviar, gravlax with pepper brioche, and porcini-crusted halibut. Open for lunch and dinner, diners will enjoy their meals surrounded by Chinese-red walls, giant gilt-framed mirrors and candlelight. 1030 E. Green St., (626) 440-7067
- Located on South Lake Avenue, *Smitty's Grill* features casual décor and homestyle cooking. Menu items include chili, cornbread, macaroni and cheese, steak, fresh seafood, and liver and onions. The restaurant, which is owned by the proprietors of the popular Arroyo Chophouse and Parkway Grill, is open for lunch and dinner. 110 S. Lake Avenue, (626) 792-9999
- Five of the eight new restaurants in Paseo Colorado have opened. These include: *Café Med*, *Tokyo Wako*, *P.F. Chang's China Bistro*, *Island's Fine Burgers & Drinks*, and *Border Grill* (from the "too hot tamales," Susan Feniger and Mary Sue Milliken). *Delmonico's Seafood Grill* and *Bice Ristorante* are scheduled to open in the coming months. (626) 795-8891

Tournament House Restoration & Tour

Following a two-year hiatus for interior renovations, Tournament House – operating headquarters for the annual Rose Parade and Rose Bowl Game – reopened to the public in February 2002. From ceiling moldings to baseboards, everything in the 22-room, Italian Renaissance mansion has been restored to its turn-of-the-century grandeur. Free tours of the 18,500-square-foot mansion, which was once owned by chewing gum magnate William Wrigley Jr., are offered every Thursday from 2 p.m. – 4 p.m. between the months of February and August. (626) 449-4100.

❑ PASADENA'S HISTORICAL SITES & MUSEUMS

Early citizens of Pasadena built a city of fine public monuments, elegant homes, tree-lined streets, and Victorian rose gardens. Many of these historic buildings have been converted into nationally renowned museums, theaters, shops and restaurants. An astounding 1,000 buildings in Pasadena are listed on the National Register of Historic Places including the South Marengo Historic District,, Pasadena Civic Center District, Pasadena Civic Center Financial District, Prospect Historic District, and the Old Pasadena Historic Area.



The 20-block **Old Pasadena Historic Area** showcases 200 buildings dating back to the 1880s and 1890s. Once flourishing with 19th century commercial activity, Old Pasadena, the original center of town, has been completely restored. The area, with its quaint alleyways and European-style architecture, has emerged as one of Southern California's most popular nightlife, shopping, dining and entertainment districts.

he revered **Pasadena Civic Auditorium**, located in the Pasadena Civic Center District, is a beloved Pasadena landmark. Built in 1931, the auditorium is home to the People's Choice Awards and the Pasadena Symphony. Guests can also enjoy world-class opera, ballet, popular music and plays. The building, which is listed on the National Register of Historic Places, underwent a \$1.3 million renovation in 1997, returning it to its original grandeur.

The **Pasadena Playhouse**, built in 1917, reopened in 1979 after an extensive renovation. The Spanish-style building, designated as California's official State Theater, continues to be a training ground for actors. Notables who got their start at the playhouse include Dustin Hoffman and Gene Hackman. The Pasadena Playhouse and its cutting-edge productions remain a favorite among performers and theatergoers.

The Fenyes Mansion serves as headquarters for the Pasadena Historical Museum in its 1905 Beaux Arts structure. Once owned by the Finish Consul, the home contains its original furnishings and artwork, offering a rare glimpse of the extravagant lifestyle that existed on Pasadena's "Millionaires' Row" in the early 1900s.

The Gamble House, designed by architects Greene and Greene, was built for David and Mary Gamble of Procter & Gamble in 1908. From the hand-rubbed fine teak wood, built-in cabinetry, original furnishings, and multi-colored glass windows to the cross ventilation that provides natural air conditioning, the house is internationally recognized as a masterpiece of the American Arts & Crafts Movement.

The Pacific Asia Museum is dedicated to preserving and displaying the art and culture of the Pacific and Asia. Housed in the Grace Nicolson Mansion, which was built in 1924, the museum features a contemporary Asian arts gallery, research library, and one of only two authentic Chinese gardens in the United States.

The Norton Simon Museum of Art offers collections of Renaissance to 20th century European, Indian and South Asian art. The museum showcases the masterpieces of artists such as Raphael, Botticelli, Rubens, Rembrandt and Goya. Particularly celebrated are the Impressionist and Post-Impressionist paintings by Renoir, Monet, Degas, van Gogh, and Picasso. The museum, originally built in the 1920's, recently completed a \$6 million renovation.

Tournament of Roses House and Wrigley Gardens, purchased by William Wrigley of Wrigley Chewing Gum fame in 1914, is a beautiful white Italian Renaissance home located on Orange Grove Boulevard, once known as "Millionaires' Row." Today, the house serves as the headquarters for the Pasadena Tournament of Roses Association.

The California Institute of Technology, originally named Throop University, was founded in 1881 by wealthy Chicago businessman Amos G. Throop. Caltech is known worldwide as the home of earthquake science, rocket and space research, and the International Planetary Society. Caltech also manages the Jet Propulsion Laboratory for NASA. JPL made headlines with the Mars Pathfinder in 1997. Caltech's research facilities have attracted a host of renowned scientists including Albert Einstein. In all, the faculty and alumni have garnered an astounding 26 Nobel Prizes.

The Huntington Library, Art Collections, and Botanical Gardens is regarded as one of the world's foremost research and cultural centers. The center is located on the 207-acre estate of the late Henry and Arabella Huntington. Treasures of the Library include a Gutenberg Bible, a manuscript of Chaucer's *Canterbury Tales*, Benjamin Franklin's handwritten autobiography, and the double-elephant folio edition of Audubon's *Birds of America*.

The art collections are distinguished by their four separate locations. Housed in what was the home of the Huntingtons, The Huntington Gallery contains Gainsborough's *Blue Boy* and Lawrence's *Pinkie*, as well as other 17th and 18th century masterpieces. The Virginia Steele Scott Gallery specializes in American paintings from the 1730s to 1930s. The Arabella Huntington Collection features Renaissance paintings and 18th century French art, and the new Boone Gallery provides 4,000 square feet of exhibit space dedicated to changing exhibitions.

The 150 acres of botanical gardens are an ever-changing exhibition of color. The 15 gardens are arranged within a park-like setting, complete with rolling lawns. Most acclaimed is the Desert Garden, the largest mature cacti garden in the United States. The Japanese Garden features a drum bridge and furnished Japanese house, while the Rose Garden details the history of the rose over the last 2,000 years.

Other Pasadena landmarks include the Colorado Street Bridge and Pasadena City Hall. The **Colorado Street Bridge**, originally constructed in 1913, has graceful concrete arches that span the Arroyo Seco. The bridge was restored in 1994. **Pasadena City Hall**, built in 1927, reflects the style and grace of three famous domed structures: the Church of Santa Maria della Salute in Venice, the Hotel des Invalides in Paris, and St. Paul's Cathedral in London. City hall and its grand dome are often used for films and commercials.